

LpR Guidelines

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LED PROFESSIONAL REVIEW (LpR) – GUIDELINES FOR AUTHORS 2013



Guidelines

Review		
Online Online Newsletter Newsletter Symposium + Expo	General:	The author of a <u>technical article</u> should be a technician or at least have some technical background. Papers and requests from a technical department are preferred over submissions from marketing departments. When submitted from a marketing, PR or sales department (agency), the author needs a technical or scientific education. Otherwise a co-author from a R&D departement is requested to secure technical content. Authors of the "Commentary" or interview partners may have other background. At least an abstract and the autor's CV are requested in advance to evaluate the article quality. If any of the requested material is not sent in time or the material does not comply with the specifications described in these guidelines, LED professional reserves the right to move the publication to a later issue or cancle the publication without notifying the author, if necessary. In this case, the article may not be published through other channels before being officially published in LpR.
	Language:	English
	Deliveries:	All delivery dates that are specified in the Editorial Calendar have to be met, unless otherwise agreed upon between the parties. The agreed deadline is compulsive. Any delay has to be announced as far it is foreseeable. A complete set of material consists of: • One article Word file incuding image captions, citations and references • Images in the requested format and quality • Contact information including the address for sending sample issues* • A short CV of the author(s)* • Abstract and fiinal title*
		* using the LpR–Abstract Submission Form.docx that can be downloaded at www.led-professional.com/downloads/LpR-Abstract Submission Form for PC.docx www.led-professional.com/downloads/LpR-Abstract Submission Form for MAC.docx
	Publishing:	The article will be published in full digital and printed issues. The article may not be published or re-published through other channels without the written permission of Luger Research. In case of republication (parts or full article), a reference to LED professional Review including issue number is mandatory.
	Content:	Technology focused article with background information and detailed explanation about technical systems. Measurement and simulation results should support the description if possible. Please have a look at back issues regarding the content and style.
	Reference:	Name of the author(s) with job title and company name.

Author's Guidelines 2013



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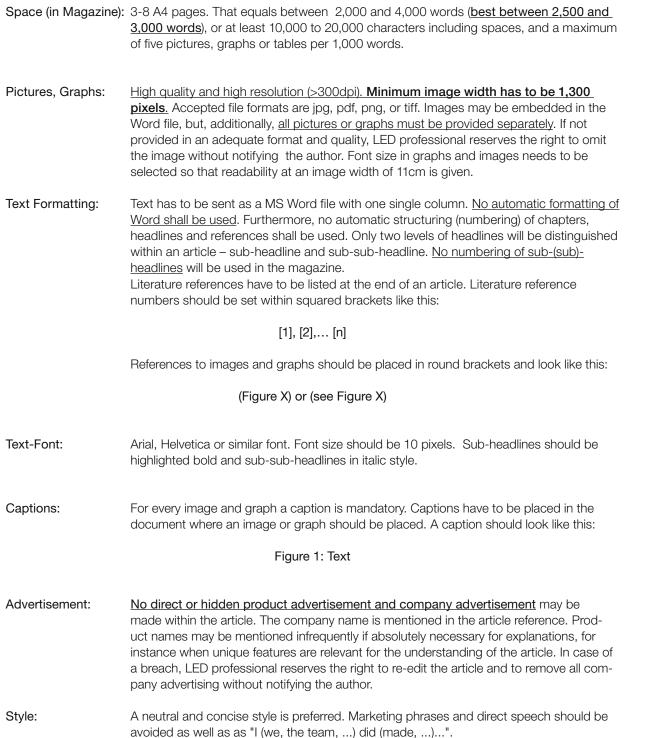






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Author's Guidelines 2013



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Editorial Calendar 2013

Issue No.	Featured Article ¹	Abstract Due	Material Due	Publication Date
<mark>35</mark> Jan. / Feb.	Recent trends in electronics and electronics manufacturing	Oct. 22, `12	Nov. 02, `12	Feb. 01, `13
<mark>36</mark> Mar. / Apr.	 Optics design and the impact of deviations in emission characteristics and manufacturing on light quality in applications 	Dec. 17, `12	Jan. 04, `13	Apr. 01, `13
37 May / June	Thermal management and reliability issues	Feb. 18, `13	Mar. 01, `13	June 01, `13
38 July / Aug.	 A status on LED chips manufacturing and LED packaging technologies 	April 22, `13	May 03, `13	Aug. 01, `13
39 Sept. / Oct.	 Latest advancements in mechanical, electrical, measurement and testing standardization 	June 24, `13	July 05, `13	Sept. 13, `13
40 Nov. / Dec.	 Design considerations to provide an appropriate light and product quality 	Aug. 12, `13	Aug. 26, `13	Dec 02, `13

1 The editorial topics mentioned above are special features among a wide range of topics impacting the LED industry. Topics may include: LEDs, OLEDs, lighting systems, lighting fixtures, lamps, drivers, supplies, controls, optics, thermal management components, testing equipment, and manufacturing equipment. Subject to change

Contact Us

Luger Research – Institute for Innovation & Technology dept. LED professional Att. Arno Grabher-Meyer Moosmahdstrasse 30 A-6850 Dornbirn Europe / Austria

a.g-m@led-professional.com www.led-professional.com Tel +43 5572 394 489 - 18 Fax +43 5572 394 698